Eat & Sleep

# A HOUSE WITH HISTORY

For over half a millennium, the Reichhalter guesthouse has stood in the cobbled streets of the South Tyrolean town Lana. Once a mill, coffee house, and then a butcher's shop with an inn, since the summer of 2018 it has become a boutique hotel, with eight rooms, a café, and a restaurant. Carefully incorporating traces of its past, authentic details were tastefully combined with modern design elements.

As an addition to their Schwarzschmied 'art of living' hotel, which is just a few minutes' walk away, Klaus Dissertori renovated this ancient gem from 1477 in the summer of 2018 as an "Eat & Sleep" location.

Putting a modern twist on the concept of a good old *Gasthaus* as a meeting place for society, the ground floor was expanded with two charming *Gaststuben* (living spaces) and an espresso bar, making up the property's core. Here, locals and out-of-towners gather over coffee, aperitivo or dinner. The expansive terrace beneath a lush vine arbour beckons for lazy lounging during summer months – ideal for casual gatherings and relaxing.

At 1477 Reichhalter the focus is on the essentials, with a clear preference for authenticity and tradition. Enjoying the simple and good things without distractions. Feeling real heated wood beneath your feet. Following the scent of homemade croissants and watching the inhouse pastry chef work her craft. Then, enjoying the just-baked goods alongside a freshly brewed cup of coffee on the old wooden bench out front, or in the cozy confines of the *Stube*.

# Rooms and architecture: reduced to the essentials

Already upon entering, guests are overcome by a sense of familiar comfort. The heart slows its pace. With just eight rooms, feeling at home comes easy. Architect Zeno Bampi craftfully incorporated a clear, calm thread into the original architecture and all its special features. And interior architect Christina Biasi von Berg is no stranger to harmonising the unique scenery with design classics and precious artefacts from the past.

1477 Reichhalter has eight rooms which embody the property's history, carrying these into the present and further into the future. The rooms are named after the property's former owners and the craftsmanship that endured – Schönmüller, Erasmus, Balthasar, Helmsdorf, Mözpanckh, Mihl, Brodtbank and Stadele. All eight rooms are decorated with artworks by Jasmine Deporta and connect to a bathroom with a shower.

Inside, the amenities include Wi-Fi, a safe, bathrobes, bath slippers, Susanne Kaufmann™ organic treats, Simmons Beautyrest® mattresses, Marshall Bluetooth speakers and a yoga mat. The Schönmüller and Mözpanckh rooms also have their own tile stoves. On balmy summer nights, the small but stunning rooftop terrace, exclusively reserved for guests, offers enviable views over Lana.

Eat & Sleep

# Eating and drinking at 1477 Reichhalter: down to earth but refined

Guests of 1477 Reichhalter will find a small but delightful café and restaurant with a menu that changes every month and takes after the seasons. Like in the sister hotels Schwarzschmied and Villa Arnica, almost all of the ingredients come from local suppliers or directly from nearby farmers. But the real pride stems from the fresh ingredients grown on the property's own land, the Arnica Acker. These farm-to-table ingredients add an unmistakably regional and seasonal quality to everything they touch. The bread arrives from a South Tyrolean baker and the salami is produced in house. The restaurant seats 50 people across two *Stuben* and has a charming outdoor area covered by a vine arbour that's not to be missed in the summer.

Besides its two cultural fixtures – the Martini Gansl Dinner and the New Year's Eve Aperitivo which returning guests can't help but look forward to every year – additional culinary events are scattered throughout the hotel's calendar. Seasonal speciality weeks such as the *Stockfischgröstl* in April as well as exclusive tasting menus based on garden-to-table dining or wild game dinners take guests on culinary journeys through South Tyrol.

# Wellness meets pleasure at the sister property Schwarzschmied

Guests staying at **1477 Reichhalter** can also enjoy the offerings of sister hotel **Schwarzschmied**, just a three-minute walk away. This includes an expansive 1000 square metre spa with panoramic windows and breathtaking views of the South Tyrolean mountains. Here, guests can dip into the indoor and outdoor pools, take in the saunas' soothing warmth or relax with a personalised massage or beauty treatment.

Restaurant "La Fucina" at hotel Schwarzschmied serves up delightful "Slow Food" cuisine, including elevated vegan fare and regional specialities, lovingly prepared with organic ingredients.

Additionally, guests can make the most of Schwarzschmied's activity programme, complete with daily yoga classes, guided hikes and bike trips to explore the area more deeply.

# Outstanding quality – recognised by Falstaff

The quality and dedication that goes into every detail at 1477 Reichhalter has been made official with an outstanding rating by Falstaff, a leading authority in wine, food and travel. Reichhalter was recognised for its excellent cuisine, warm service and authentic ambience.

Eat & Sleep

# **Factsheet**

#### **#Rooms & Suites**

Eight individually decorated rooms between 20 and 35 square metres for up to three people. Two of the rooms have their own tile stoves.

#### #Gastronomy

The hotel restaurant and café offer breakfast, lunch, dinner and aperitivo. In the Alpine guest house awaits a seasonal menu that changes every month. Almost all ingredients come from the immediate area – from the hotel's own gardens or from local suppliers.

#### **#Spa & Fitness**

Guests staying at 1477 Reichhalter have exclusive access to sister hotel Schwarzschmied, just three minutes' walk away. This includes a 1000 square metre wellness area with indoor and outdoor pools, saunas and steam room, relaxation rooms, a massage and treatment offering and a modern gym.

#### #Location

The hotel is situated in the historical centre of Lana, just 350 metres from its sister hotels Schwarzschmied and Villa Arnica. Guests arriving by train will be picked up at the Burgstall/Lana station. The closest airports are in Bolzano, Innsbruck, Verona, Bergamo and Milan.

#### #Address

Metzgergasse 2, 39011 Lana, South Tyrol, Italy

## **#Reservations & Rates**

The starting rate for a double room is 122 Euro per person and night, including breakfast. Prices vary depending on the booking period.

Bookings can be made online at www.1477reichhalter.com or via phone +39 0473 563028 (Eat) and. +39 0473 051050 (Sleep).

## #Links

WEBSITE 1477reichhalter.com FACEBOOK @1477 Reichhalter INSTAGRAM @1477reichhalter

Eat & Sleep

### **#Press Contact**

Kathrin Willhöft PR & Communications mail@kathrin-willhoeft.de +49 170 4790535